



World Summit on Accessible Tourism

Destinations for All

Brussels 1-2 October 2018

Making a small community accessible

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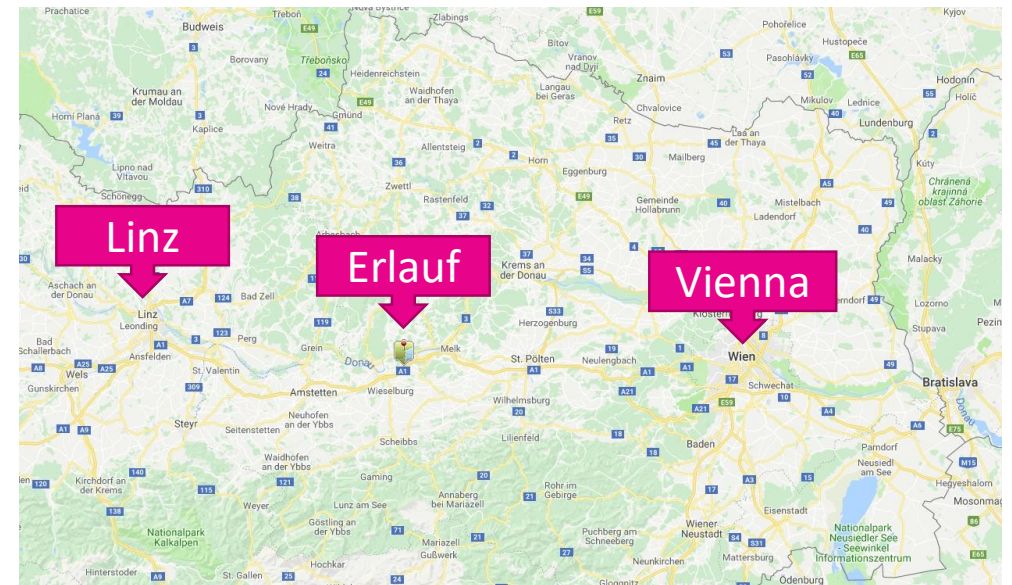
Content

- peace community Erlauf
- culture of remembrance
- solution audio info
- next projects



Erlauf

- in lower Austria, at Danube river, 1.200 inhabitants
- known for one historical event only
- culture of remembrance
- access for all



The famous event – a handshake!

May 8, 1945

US General Stanley Reinhart
and
Soviet General Dimitri Dritschkin

“Whisky, Vodka & Veltliner”



Culture of remembrance

Peace community Erlauf

- museum
- peace monument
- art installations
- Annual peace days





Access for all

- museum, community roads and municipality building are accessible for wheel chair users.
- challenge of accessibility for people with visual or cognitive disabilities.
- Solution: audio info (3 hours in 2 languages) and easy language.

SpeechCode with NFC

- affordable for a small community
- unlimited quantity of content
- unlimited quantity of audio points
- 40+ languages available
- no infrastructure needed – offline
- full data privacy
- NFC works also for bus groups
- free and accessible for all visitors



Demo



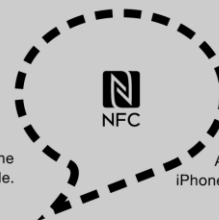
Friedensgemeinde Erlauf

AudioINFO

Denkmal von Oleg Komov
Memorial by Oleg Komov



Activate
NFC and
hold your
smartphone
to a bubble.



NFC with
Androids 4+
iPhone 7+ iOS 9+



SPEECHCODE
free in
App Stores



SpeechCode NFC technology

- easy online audio file production
- flexible DIY file generation
- small, low-cost info points
- accessible NFC Speech Tags
- automatic in-app content storage
- printable speech code for accessible brochures



Next audio projects in Erlauf

- Additional audio info points
- Adding audio descriptive texts to all audio info points
- Supply all audio info points with text in easy language
- Provide audio format on community websites
- Add Speech Codes to all brochures





Contacts

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