



World Summit on Accessible Tourism

# Destinations for All

Brussels 1-2 October 2018



VLAAMSE  
JEUGDHERBERGEN

## WeTravel2 and the Flemish Youth Hostels

# Creating All-in Hostels

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# Flemish Youth Hostels



- 22 hostels in Belgium, Flanders
- Founded in 1931
- Member of Hostelling International



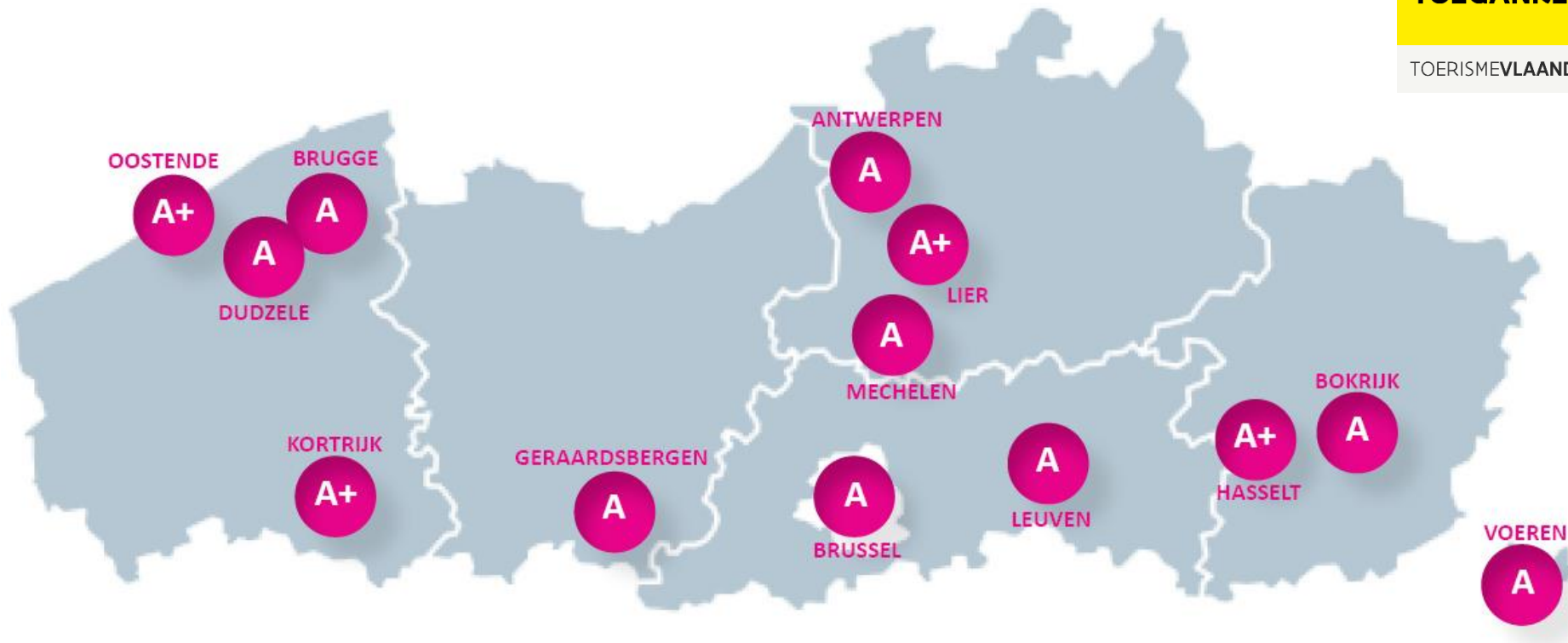
# Modernizing our network

- 2011 – 2017: modernization of the city hostels
- 7 new / renewed city hostels
- Accessibility = one of the key factors



# Our accessible hostels

2018: network of 13 “Accessible Hostels”



# Our challenges

- Optimum use - Accessible offer is there, but not well known.
- Promotion - How to reach this audience?
- Hospitality - How to deal with special needs and questions?

-> partnership Wetravel2

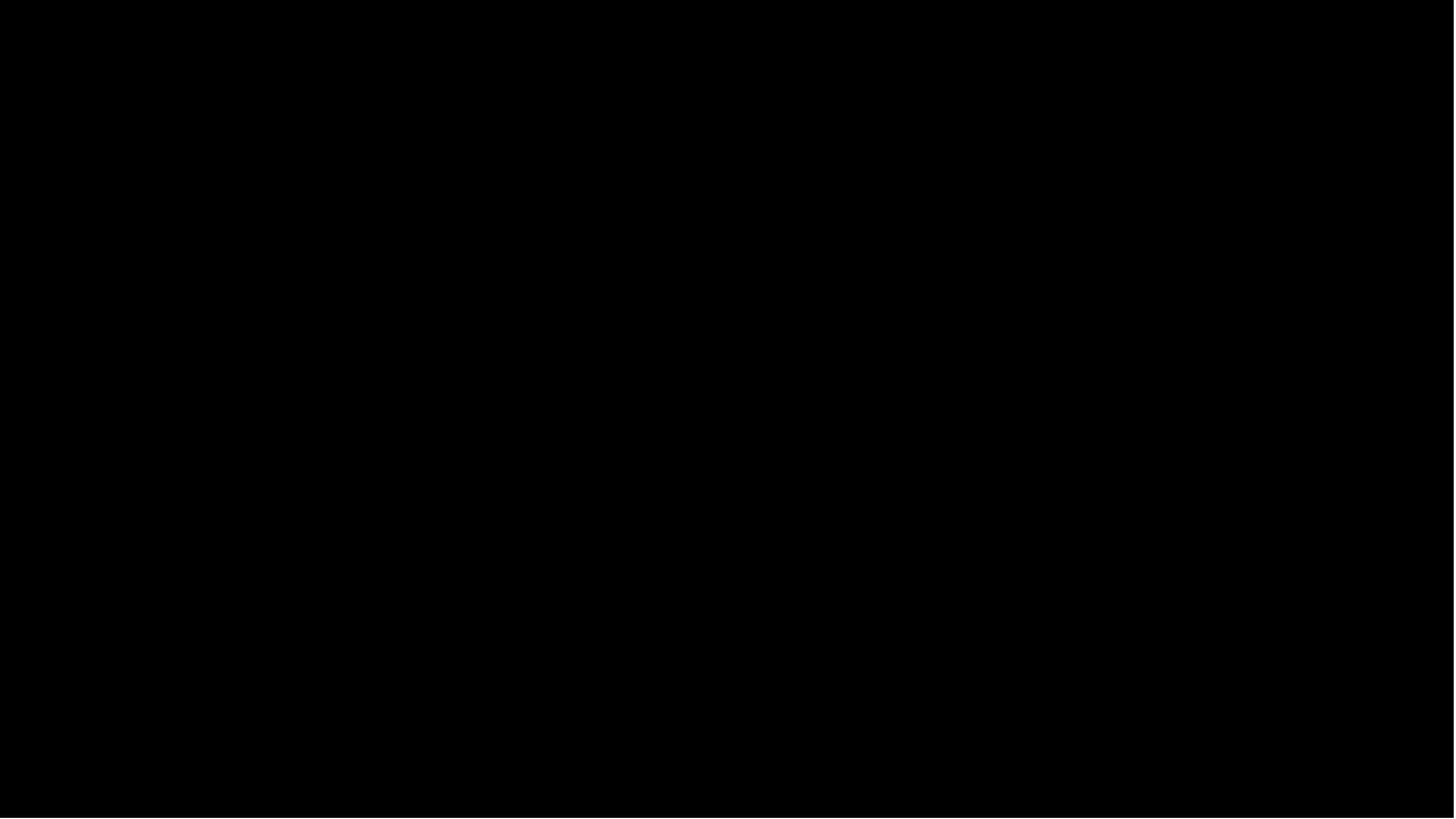




# WETRAVEL2

travel without limits







# All-in Hostels??

**PHYSICAL ACCESSIBILITY IS A MUST**

**BUT**

**IT'S JUST ONE FACTOR**

**THERE'S A LOT MORE TO IT**

# Let's work together





# Let's work together



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WETRAVEL2  
travel without limits

Accessible  
Hostels

Everyone  
deserves the  
chance to  
travel

Knowhow  
& Experience

## Entire chain of accessibility



Up-to-date information



Accessible accommodation



Adapted transport



Medical equipment rental



Medical assistance



Accessible attractions

# Working on a shared dream

## Next steps:

1. Create the right mind-set amongst the staff
2. Cover the entire chain of accessibility
3. Spread the word



# All-in hostels – our mission

We want to offer **budget friendly** accommodation,  
where everyone **feels welcome**,  
where you make **new friends**,  
where you can **discover new places**,  
where you **learn new things**, about yourself & other people,  
where you join a **community of travellers**.



YOUTH HOSTELLING  
INTERNATIONAL





# Questions?



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