



World Summit on Accessible Tourism

Destinations for All

Brussels 1-2 October 2018



PARIS
REGION
TOURIST BOARD



Mobilize, raise awareness and train tourism actors about accessibility for all

Ile-de-France Regional Council : Hamida Rezeg

Paris Region tourist Board : Marie Yahiel and Charlotte Vella

Who are we ?



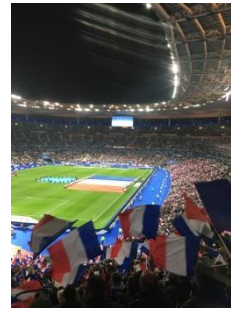
Inhabitants (2018): 12,2 million

Tourists (2017): 48 million

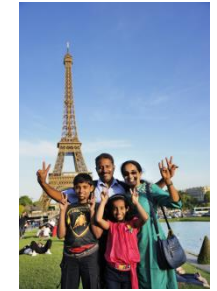
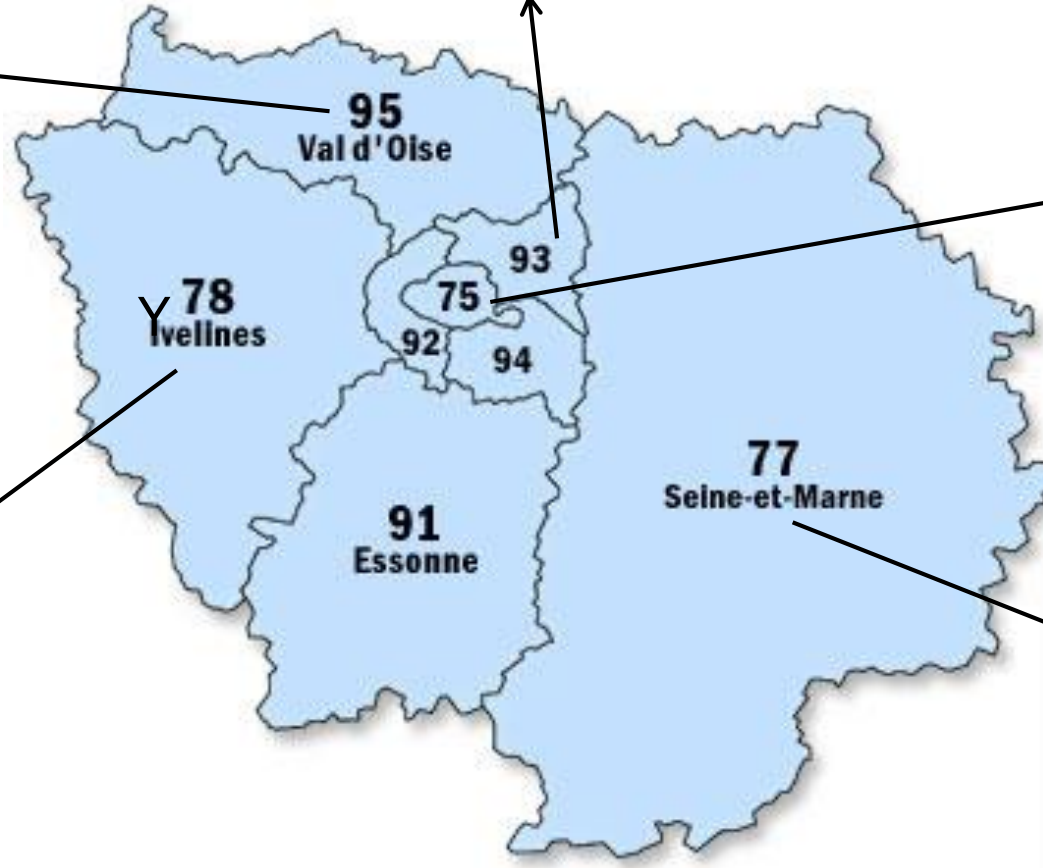
Repeaters : 79,9%

Satisfaction rate : 93,8%

Stade
de France



Auvers sur Oise



Paris

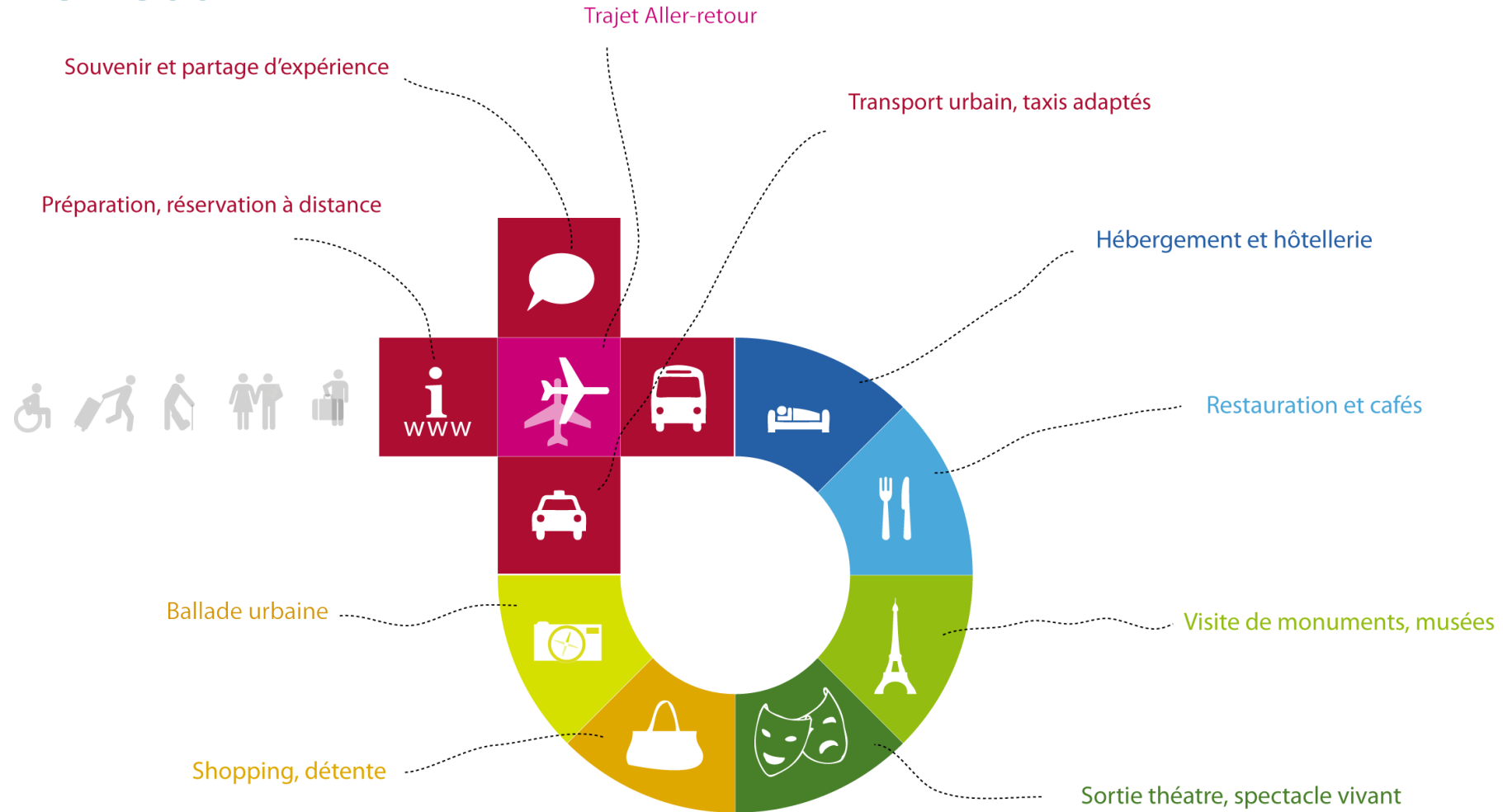


Versailles



Disneyland

Raise awareness





Training package

- Morning thematic sessions
- On the job trainings
- Learning session online

Morning thematic sessions

2018

- Audio description
- Sign posting
- Alzheimer's disease
- Offers for people with hearing impairments



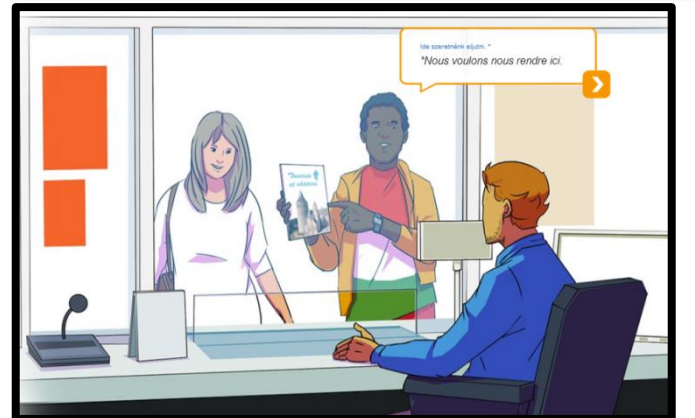
On the job trainings

« Benefits of a welcome for all »

- 2017 : 20 sessions and 300 people
- 2018 : 30 sessions and 322 people



Learning session online





Morning thematic sessions :

- Autism
- Deaf culture and french sign language

Daily training courses :

- How to set up an accessible event
- French sign language (first level)

Webinar :

- Legislative news
- Easy to read, easy to understand documents





Thank you for your attention

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