



World Summit on Accessible Tourism

# Destinations for All

Brussels 1-2 October 2018



## **Methodology of the training “Passeur de sens”<sup>©</sup>: accessibility in the cultural and touristic fields to improve quality of life**

Coralie Vandevenne

Œuvre Fédérale Les Amis des Aveugles et Malvoyants, Ghlin, Belgium

# Presentation

- Video supports
- Testimonials
- Flow

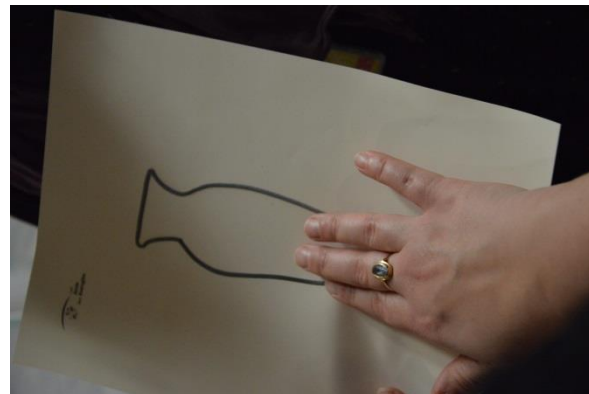


# Introduction

- Training and finality
- Specificity of the sector
- Mental representation with meaning and emotion
- Specific methodology: multisensoriality and participatory approach

# Conceptual frame

- Accessibility
  - Universal accessibility > the specific needs
  - The 3 axes of accessibility
  - Importance of the human factor
  - ↗ individual participation
  - Societal impact :
    - ↗ offer of accessible services





# Conceptual frame

- Mental representations
  - ≠ perceptual modalities
  - Multisensory approach : personal and interpretation
  - Adaptations on a case by case basis



# Specific methodology (1)

- Participative approach with museum
- Ecological validity ++
  - Real-life situations in museums
  - Participation of the partner guide



Les  
**Amis**  
des **Aveugles**



# Method and content

- Interactive and deductive

Practical exercises, scenarios and exchanges → to reach theory

- Knowledge development → theoretical knowledge

- Skill development

- Practice of accompaniment
- Identification of needs and opportunities for accessibility
- Using tools to design adaptations
- Evaluation of the relevance of the adaptations made

# Specific methodology (2)

- Participative approach with visually impaired people
- Pilot group
- Goal
- Exchange on content made accessible



Les  
**Amis**  
des **Aveugles**

# Conclusion

- Universal accessibility → autonomy → inclusion of all → social participation → quality of life
- Training of professionals = significant factor of success in mediation
- Participatory methodology: ecological validity + consultation of visually impaired people



Les  
**Amis**  
des **Aveugles**