

Hanseatic City of Rostock and Warnemünde

Accessible vacation by the Baltic sea

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City of Rostock – Key facts

- 800 years old Hanseatic City (1218)
- Located in North East Germany
- Directly by the Baltic Sea
- 208.000 inhabitants
- 600 years old university with 15.000 students



City of Rostock – Tourism

- 2 Mio. touristic overnight stays
- Attractive conference region
- Popular cruise port (over 200 calls)
- Non-stop flights:
Stuttgart, Munich, Zurich, Linz
- Daily ferry connections from/to Scandinavia



Historic city centre

- Accessible pedestrian zone
- Church with barrier-free viewing platform
- Barrier-free museum
- Accessible Cultural History Museum
- Public transport:
Busses, trams, trains with low access



Touristic offers for blind visitors

- Tactile bronze model of the city
- Carillion ringing out every Saturday
- Football stadium with audio description

Rostock Zoo:

- Largest zoo at the German Baltic Sea
- Visitors get acoustic experience of 380 species
- “Darwineum” exhibition offers fossils to touch



Seaside resort Warnemünde

- 15 km from Rostock city centre
- Barrier-free promenade and pier
- Disabled parking
- Barrier-free beach ramps and beach chairs
- Rental of bathing wheelchairs
- Maritime Events all year





Coastal forest (Rostocker Heide)

- Largest coastal forest in Germany
- Cycling and hand-cycling region
- Special climate of forest and sea air
- Positive effect on health and activities
- Climate supports thalasso therapies



Events: Hanse Sail

- Traditional maritime festival
- 2nd weekend in August every year
- 1 million visitors
- Accessible event area at city harbour
- Sign language interpreter for the opening
- Tactile plans for blind visitors



Events: ROSTOCK CRUISE FESTIVAL

- Takes place every two years
- Next edition: September 2020
- Focusing on the cruise industry
- Cruise parade with 3 ships
- Big fireworks
- Barrier-free festival area at Cruise Terminal



Accessible Accommodation

Hotel „Sportforum“

- Award winning hotel
- Voted best German accessible hotel 2015
- Accessible floors, restaurant and conference rooms
- Wheelchair-accessible rooms
- Disabled and non-disabled working staff



Certification

- 2 certified Tourist information centers in Rostock city and Warnemünde
- Certified according to the German labelling system “Travelling for all”
- Criteria e.g.: accessible entrances, paths, shelves, counters, seating areas, information

**Barrierefreiheit
geprüft**



Network: Barrier-free destinations in Germany

- 10 destinations which are particularly committed to barrier-free tourism
- Joint marketing and trade fair appearances
- High level of professional exchange of experience between the partners



Network: Barrier-free destinations in Germany

Partners:

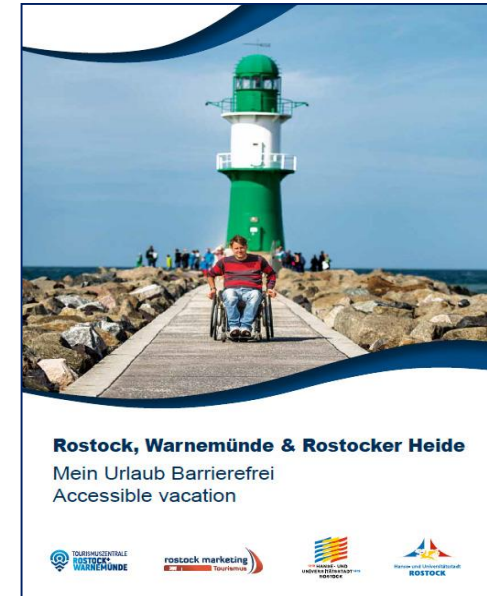


- Erfurt, East Friesland, The Eifel, Franconian Lakes, The Lusatian Lakes, Magdeburg, Rostock, Ruppiner Lakes, Saxon Switzerland, Southern Wine Route



Informationen

- Leaflet „Accessible vacation“
- Bilingual: German/English
- Accessible holiday offers, maps, information on public transport, contact persons
- Online www.rostock.de
- www.facebook.com/rostock.warnemuende



Positive effects of accessible tourism

- Accessible infrastructure benefits tourists and locals
- Welcome addition for a variety of target groups
- Preparing the city for demographic change
- Raising public awareness for the issue
- The image of the destination is improved

Looking forward to welcome you in Rostock & Warnemünde.



Thank you for your attention!