



World Summit on Accessible Tourism

# Destinations for All

Brussels 1-2 October 2018

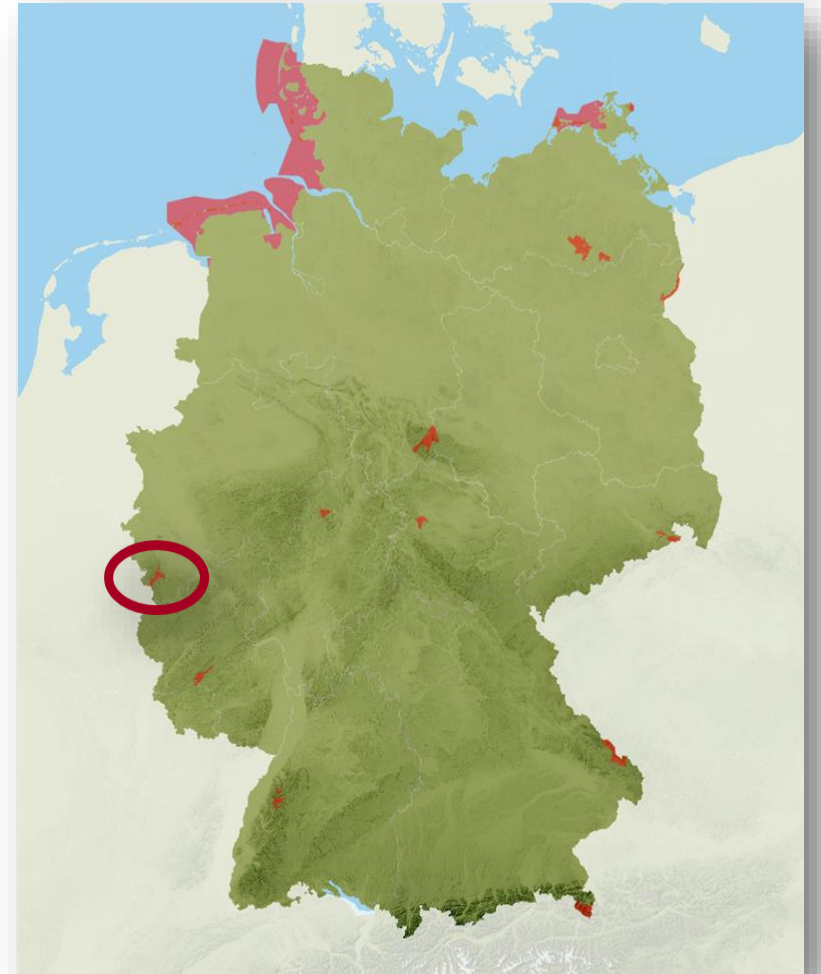
## Fully accessible

## Eifel National Park

Tobias Wiesen, Wald und Holz NRW, Eifel National Park

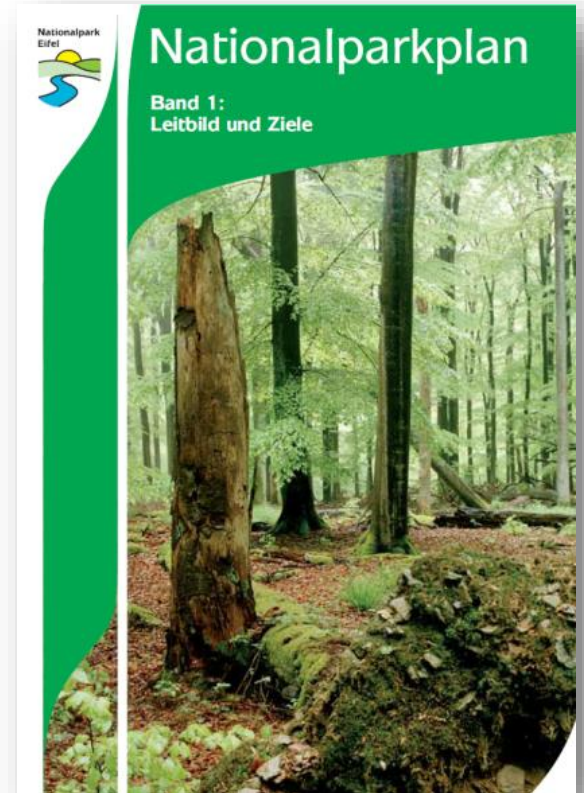
# Eifel National Park

- Established on 1 January 2004
- Dimension: 110 square kilometers
- Overall 16 National Parks in Germany



# Aims of administration

- Since foundation in the year 2004
  - Accessibility wherever it's possible
- Determined in concept and plan of Eifel National Park
- Managed as a cross-sectional task
- Vision: Whole accessible region of Eifel National Park



# Approaching in 2 main strategies

1. Comprehensive reduction of communication barriers
2. Eliminating structural barriers and creating specific nature experience programs



# Reduction of communication barriers

- Continuous training for park employees and partners for interacting with people with disabilities

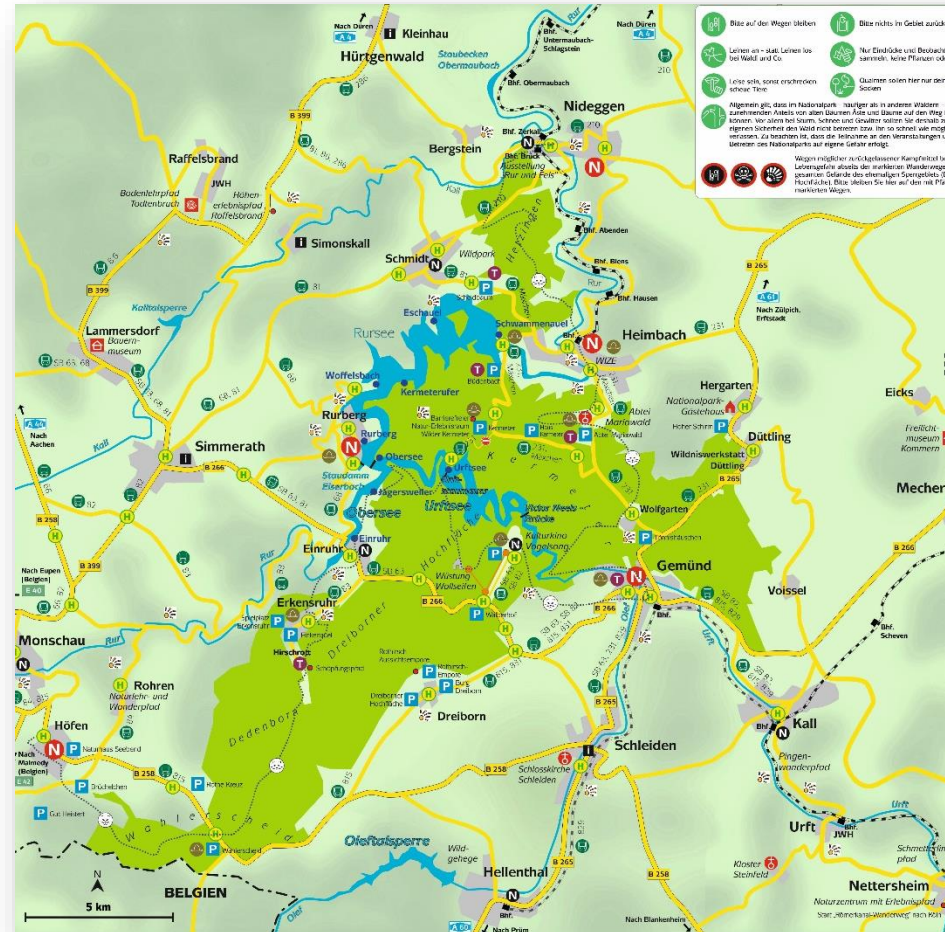


# Reduction of communication barriers

- Area of marketing:
  - Observing guidelines for accessibility in print media
  - Using a high accessible homepage



# Eliminating structural barriers





# Eliminating structural barriers

- Structural accessibility (stepless)





# Eliminating structural barriers

- Structural accessibility (guidance system)



# Eliminating structural barriers

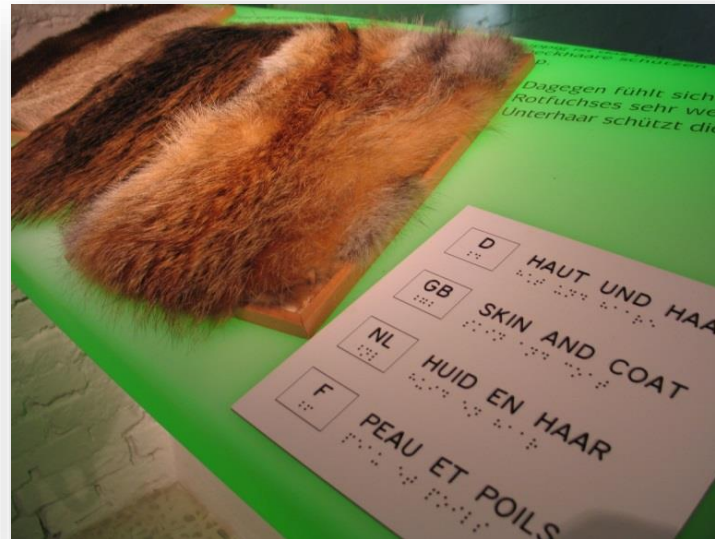
- Structural accessibility (induction loop)





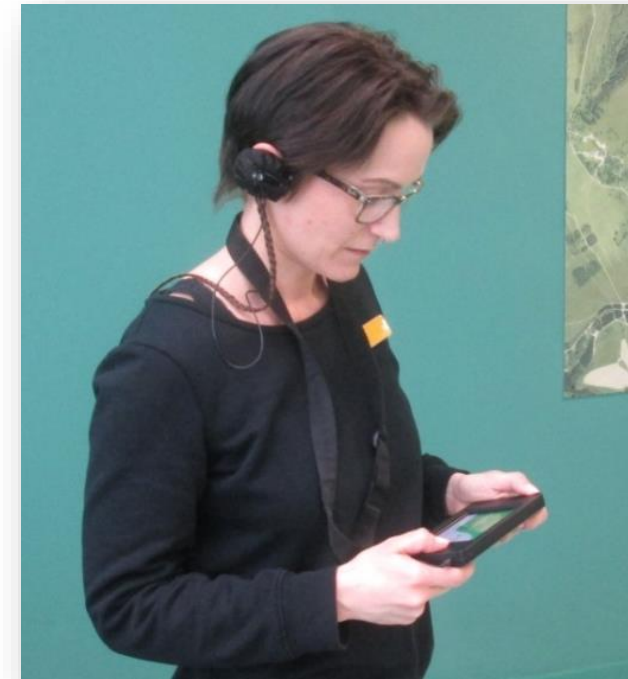
# Eliminating structural barriers

- Structural accessibility (information brokerage - several senses)



# Eliminating structural barriers

- Information brokerage – german sign language





# Accessible products

- Barrier-free Wild Kermeter with „The wild way“





# Accessible products

- Barrier-free Wild Kermeter with „The wild way“





# Accessible products

- Ranger tours in german sign language



# Accessible products

- Mobile induction loops for rent at no charge





# Accessible products

- Exploring the national park with a coach



# Accessible products

- Exploring the national park with a ship





# Accessible products

- Animal observation





# Accessible products

- Guided tours with electrical wheelchairs





# Accessible products

- Interactive exhibition „Dreams of Wilderness“
  - 2.000 square meters, 2 floors
  - „Let nature be nature“ as main message
  - multilingual



# Impressions





# What is also important

- Consult with experts, concerned persons, consulting agencies



# What is also important

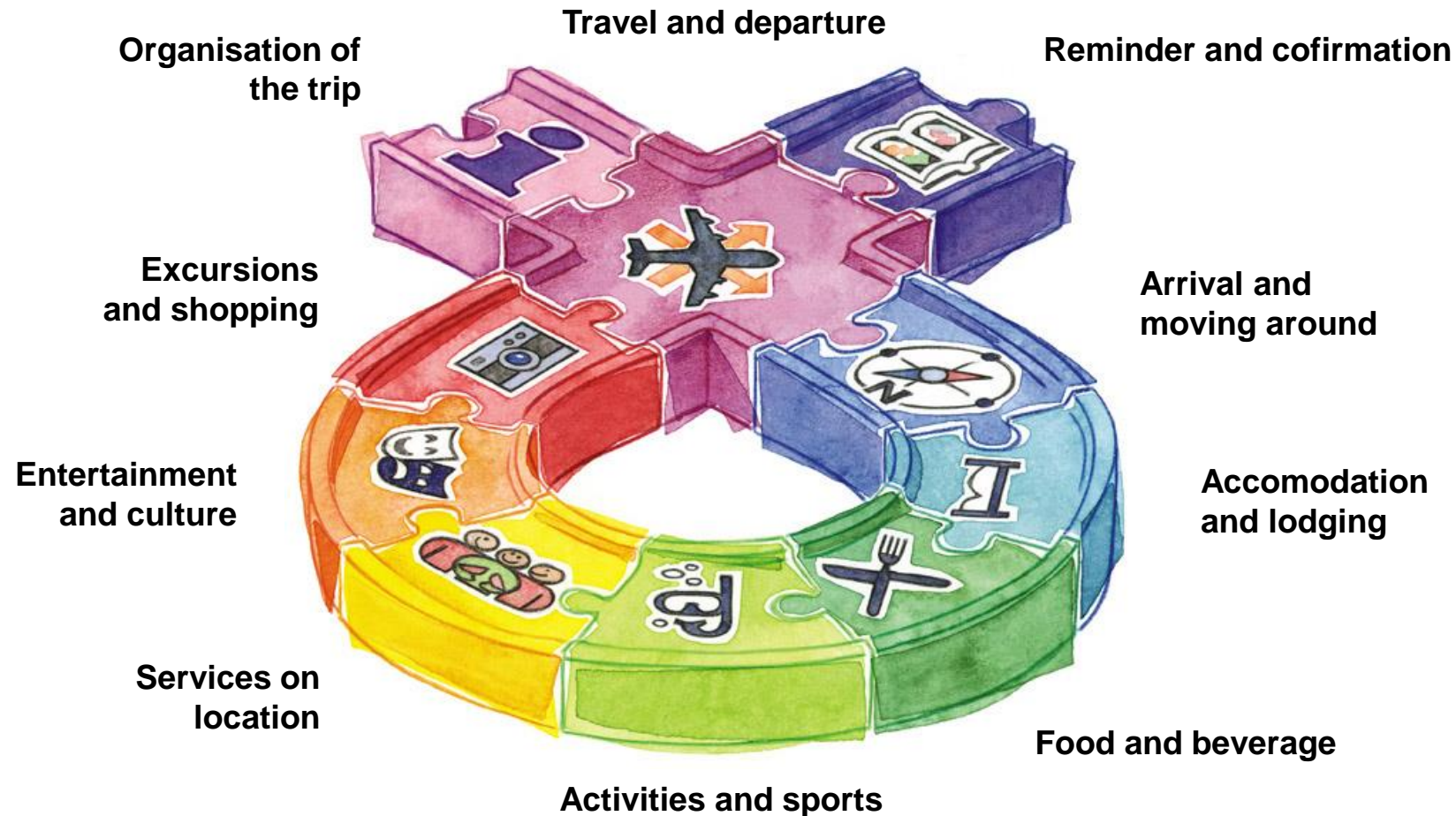
- Networking and cooperations

- Nature park
- Cities and town councils
- Tourism
- Public private partnerships





# The tourism value chain



Picture: ADAC, 2003

# Thank you for your attention

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Administration of Eifel national park at...

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Nordrhein-Westfalen



Nationalpark  
Eifel

*Wald Wasser Wildnis*