



World Summit on Accessible Tourism

# Destinations for All

# Barbados...

# where you belong

Roseanna Tudor





**Hallo!**

Blij je te ontmoeten

Mijn naam is...

**Roseanna Tudor**

## I am...Barbados

When I presented Fully Accessible Barbados (FAB)  
at the world's 1<sup>st</sup> **Destinations For All**  
in Montreal my Team and I shared a potent  
mixture of Rum and Fruit Juices to everyone  
at the end of my presentation...

## I am...Barbados

With the hope that if the presentation did not create the WOW effect; at least the Rum Punch would have knocked them out... and ensure they remembered something.

# We are...Barbados

Not to worry ...

after my presentation in Brussels you

will be knocked off your chairs

when you feel the warmth of our people

And why Barbados is ...

Where YOU belong.

# Barbados...where you belong

Many of you may not be aware that Barbados, our Island is known as The Gem of the Caribbean ; as well as the Gateway to Access in the Caribbean. Thankfully because of our location, Barbados is least affected by storms.

# Barbados...21 Miles long and a SMILE wide



# We are...Barbados



Historically very British, and geologically unique  
Barbados was formed as a result  
of two land masses forming together.  
It enjoys political stability  
And boasts of having the third  
oldest Parliament in the world.



## PARLIAMENT BUILDINGS



## We are...Barbados

In 1536 a Portuguese explorer **Pedro a Campos** Came to Barbados en route to Brazil.

**Campos** named the island "**Los Barbados**"

'The bearded ones', presumably after the island's fig trees, whose long, hanging aerial roots have a beard-like resemblance.



## A Bearded Fig Tree

## We are...Barbados

The architectural landscape of Barbados was strongly influenced by the British.

Our roads were constructed very close to buildings, limiting the space available for pedestrian traffic. Therefore, aging facilities can only offer certain levels of access, due to the existing environment.

## SWAN STREET IN BRIDGETOWN



**Holetown – St. James**





**George Washington House**



# Creating a Barbados...where you belong



Years ago the tourism Planners in Barbados and the Caribbean did not factor in accessibility as a criteria for tourist satisfaction. Now it is becoming one of the most important gauges required to assess a destinations competitiveness.



# Creating a Barbados...where you belong



To address accessible tourism as well as  
Inclusion for our people, the Fully Accessible  
Barbados Accreditation Program was developed;  
to enable people with access requirements to  
function independently and with dignity through  
universally designed tourism services and environment

## Creating a Fully Accessible Barbados

The FAB assessment process offers six (6) Accessibility accreditation standards based on the level of physical access provided by the facility. Following an assessment process, recommendations are made to improve the accessibility of the service provided

# Fully Accessible Barbados Accreditation Standards



## We are Barbados

However, a critical natural resource for countries like Barbados that depends heavily on tourism...is its people.

Our warm, welcoming nature is why we are confident that  
'Barbados ...is where you belong'

## Creating a Barbados...where you belong

We know that access is not just about the environment...its also about Enabling everyone to make them feel as if Barbados is really where they belong. Which is why Disability Sensitivity Training (DST) is required for Barbados to become A fully accessible destination.

## Creating a Barbados...where you belong

Through funding support from the European Union via the Government of Barbados, our Disability Sensitivity Training has been delivered to Many public and private service providers. Its main partner over the past four years Is the Barbados Tourism Product Authority (BTPA)

# Creating a Barbados...where you belong

Delivered by Facilitators with 75% disabilities.

The Training Modules address

- What is Fully Accessible Barbados
- Understanding Disabilities
- Assisting the Blind
- Communicating with the deaf
- Lifting & Handling techniques for mobility challenges



## All Inclusive

Awareness of person with disabilities is key for professional interaction.



Training classes and workshops are available to provide your workplace with the necessary tools to interact with co-workers and visitors alike.

This project is facilitated by The Barbados Council For The Disabled. It is an ongoing training program, aimed at sensitizing service providers, and their workforce to the needs of persons with disabilities.

"The Barbados Council for the Disabled has provided us with excellent awareness and practical training in Disability Sensitivity."

*-Hugo Williams  
Caribbean Airways Group  
of Companies*

**DISABILITY  
SENSITIVITY TRAINING**

To get started contact:  
Tel: 246 427-8136  
Fax: 246 427-5210  
E-mail: [bcd@caribsurf.com](mailto:bcd@caribsurf.com)  
Web: [barbadosdisabled.org.bb](http://barbadosdisabled.org.bb)





## Barbados...where you belong

We are confident Barbados is taking  
The correct steps to ensure that  
the needs of all customers are taken  
into account and the appropriate solutions  
provided by service providers on and off site.

I now invite you to view, and hear  
the warmth of the Barbadian people and why  
Barbados ...is where you belong  
Please try not to fall out of your chairs.

A man in a blue life vest and a pink cap stands on a blue stand-up paddleboard, using a blue paddle. A young child in a red life vest sits in a white plastic chair on the board, holding a small paddle. They are on a body of blue water under a clear sky.

# ACCESSIBLE

PEOPLE, PLACES & THINGS!

Insert Video –  
Barbados...where you belong