

World Summit on Accessible Tourism

Destinations for All

Barbados... where you belong





Hallo!

Blij je te ontmoeten

Mijn naam is...

Roseanna Tudor







When I presented Fully Accessible Barbados (FAB) at the world's 1<sup>st</sup> Destinations For All in Montreal my Team and I shared a potent mixture of Rum and Fruit Juices to everyone at the end of my presentation...





With the hope that if the presentation did not create the WOW effect; at least the Rum Punch would have knocked them out... and ensure they remembered something.

### We are...Barbados



Not to worry ...

after my presentation in Brussels you

will be knocked off your chairs

when you feel the warmth of our people

And why Barbados is ...

Where YOU belong.





Many of you may not be aware that Barbados, our Island is known as The Gem of the Caribbean; as well as the Gateway to Access in the Caribbean. Thankfully because of our location, Barbados is least affected by storms.









Historically very British, and geologically unique

Barbados was formed as a result

of two land masses forming together.

It enjoys political stability

And boasts of having the third

oldest Parliament in the world.



Destinations for All





In 1536 a Portuguese explorer **Pedro** a **Campos** 

Came to Barbados en route to Brazil.

Campos named the island "Los Barbados"

'The bearded ones', presumably after

the island's fig trees, whose long,

hanging aerial roots have a beard-like resemblance.





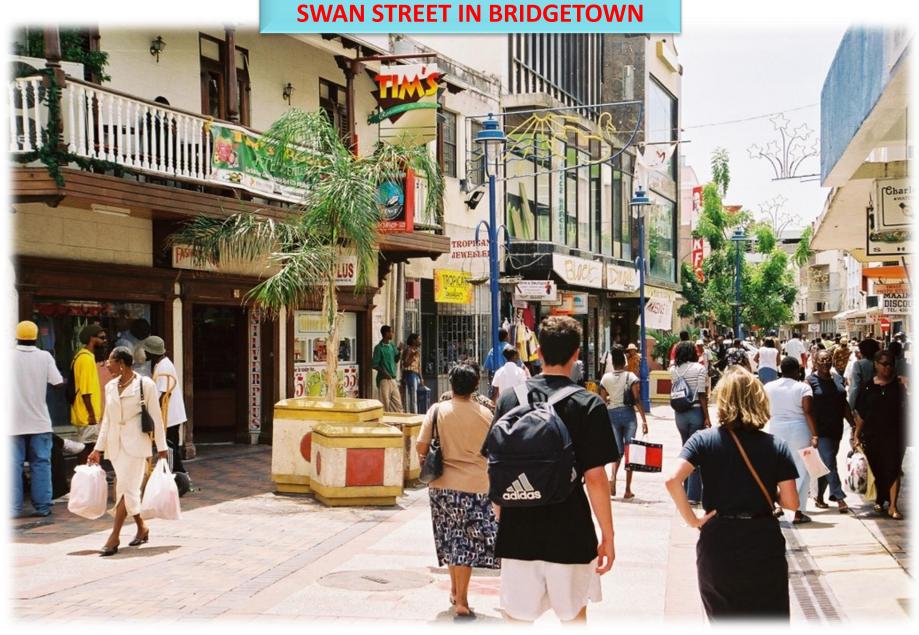
# **A Bearded Fig Tree**

### We are...Barbados

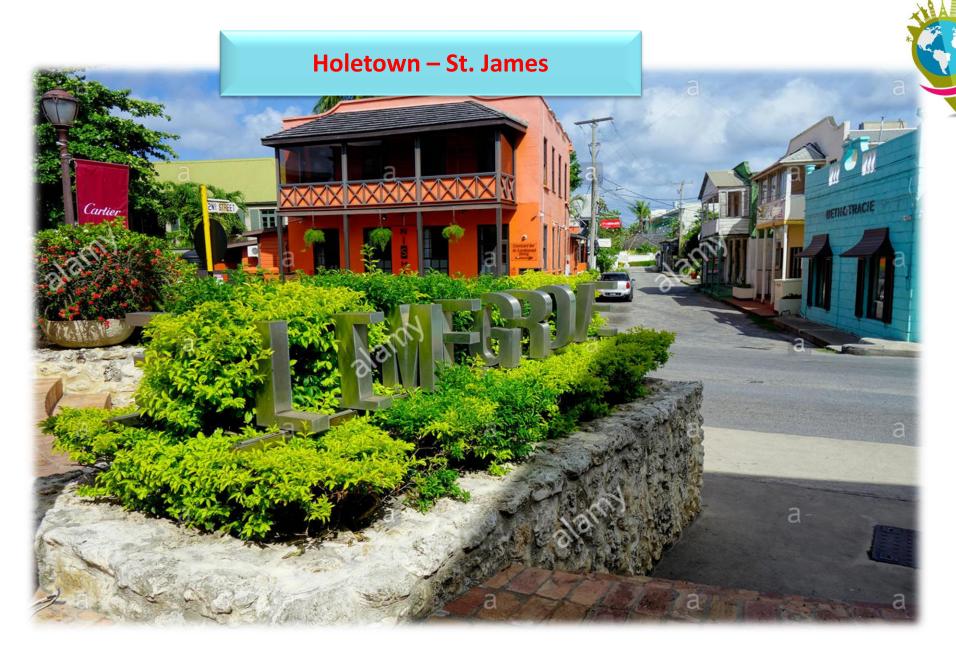


The architectural landscape of Barbados was strongly influenced by the British.

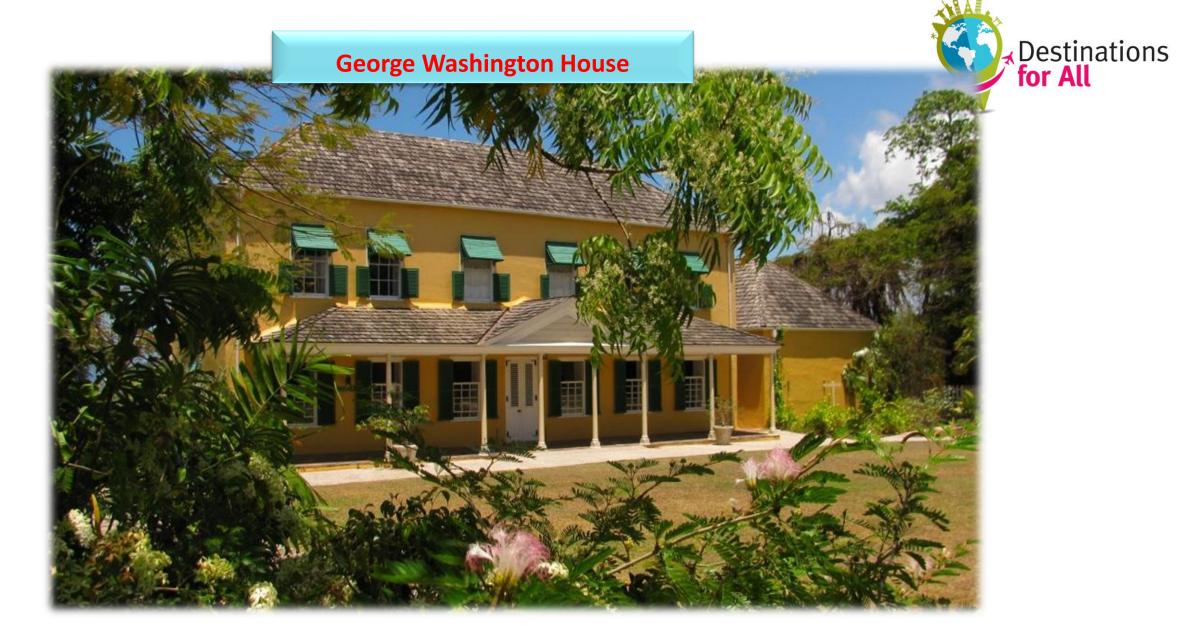
Our roads were constructed very close to buildings, limiting the space available for pedestrian traffic. Therefore, aging facilities can only offer certain levels of access, due to the existing environment.







Destinations for All



### Creating a Barbados...where you belong



Years ago the tourism Planners in Barbados and the Caribbean did not factor in accessibility as a criteria for tourist satisfaction. Now it is becoming one of the most important gauges required to assess a destinations competitiveness.

### Creating a Barbados...where you belong



To address accessible tourism as well as
Inclusion for our people, the Fully Accessible
Barbados Accreditation Program was developed;
to enable people with access requirements to
function independently and with dignity through
universially designed tourism services and environment

### **Creating a Fully Accessible Barbados**



The FAB assessment process offers six (6) Accessibility accreditation standards based on the level of physical access provided by the facility. Following an assessment process, recommendations are made to improve the accessibility of the service provided

I







### We are Barbados



However, a critical natural resource for countries like Barbados that depends heavily on tourism...is its people.

Our warm, welcoming nature is why we are confident that

'Barbados ...is where you belong'

### Creating a Barbados...where you belong



We know that access is not just about the environment...its also about Enabling everyone to make them feel as if Barbados is really where they belong. Which is why Disability Sensitivity Training (DST) is required for Barbados to become A fully accessible destination.





Through funding support from the European Union

via the Government of Barbados, our

Disability Sensitivity Training has been delivered to

Many public and private service providers.

Its main partner over the past four years

Is the Barbados Tourism Product Authority (BTPA)

### Creating a Barbados...where you belong



Delivered by Facilitators with 75% disabilities.

The Training Modules address

- What is Fully Accessible Barbados
- Understanding Disabilities
- Asssisting the Blind
- Communicating with the deaf
- Lifting & Handling techniques for mobility challenges





DISABILITY SENSITIVITY TRAINING

#### All Inclusive

Awareness of person with disabilities is key for professional interaction.

Training classes and workshops are available to provide your workplace with the necessary tools to interact with co-workers and visitors alike.

This project is facilitated by The Barbados Council For The Disabled. It is an ongoing training program, aimed at sensitizing service providers, and their workforce to the needs of persons with disabilities.

"The Barbados Council for the Disabled has provided us with excellent awareness and practical training in Disability Sensitivity."

> -Hugo Williams Caribbean Airways Group of Companies

To get started contact:
Tel: 246 427-8136
Fax: 246 427-5210
E-mail: bcd@caribsurf.com
Web: barbadosdisabled.org.bb



## Barbados...where you belong



We are confident Barbados is taking
The correct steps to ensure that
the needs of all customers are taken
into account and the appropriate solutions
provided by service providers on and off site.



I now invite you to view, and hear
the warmth of the Barbadian people and why
Barbados ...is where you belong
Please try not to fall out of your chairs.







Insert Video – Barbados...where you belong