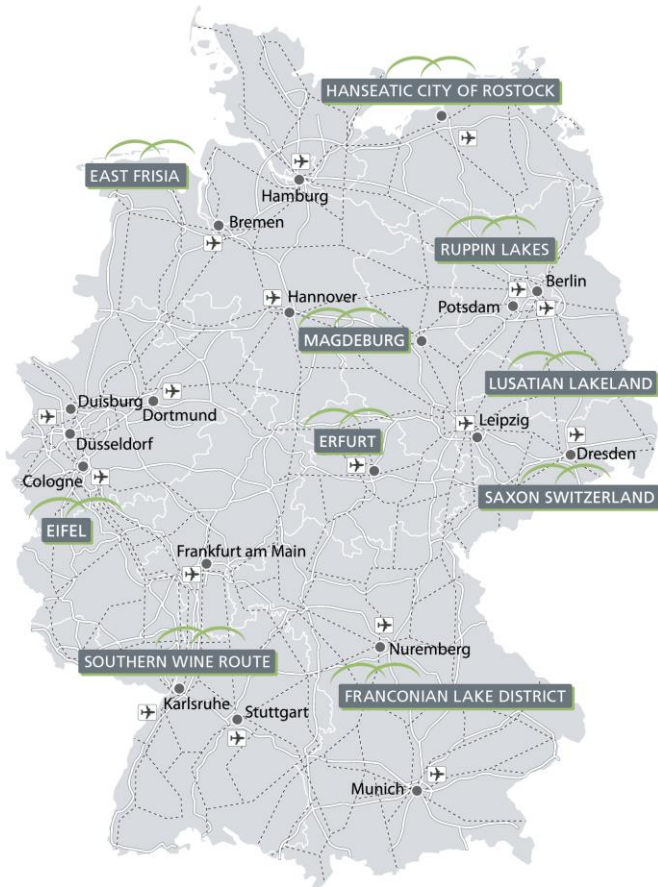


Association Accessible Travel

– Barrierfree Destinations in Germany – a powerful alliance



Association Accessible Travel - Barrierfree Destinations in Germany



- the association was founded in 2008
- 10 member regions in 2018
- projects: trade fair presence, web-presence, social-media

Guidelines of the Association „ Association Accessible Travel “

Mission statement

- group of cities and tourism regions
- especially committed to barrier-free tourism
- continuously develop and promote barrier-free tourism
- cooperation with partners of the association
- Barrier-free tourism is a top priority

Development: new accessible offers through



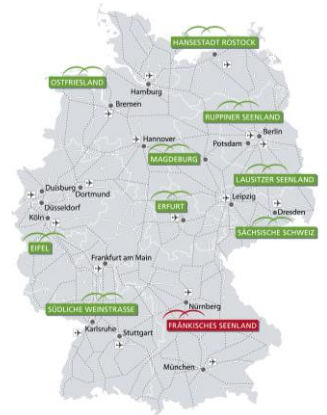
- exchanging ideas
- healthy competition between member regions
- using the association as a good example of a way to promote further development of the region

Franconian Lake District



Museum „HopfenBiergut“

- Located in Spalt
- Oldest German hops-growing region
- Bavaria's only municipal brewery
- Accessible museum

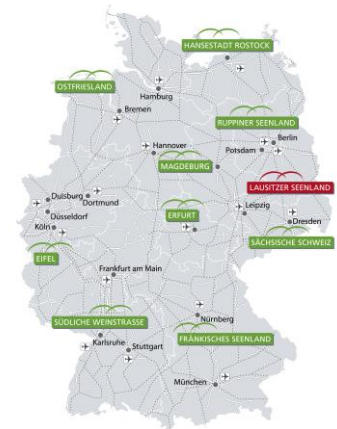


Lusatian Lakeland



Europe's largest artificial lakeland region

- Flat asphalt cycle paths
- Water-based activities
- Off-road tours and jeep safaris
- Open-cast mining in action

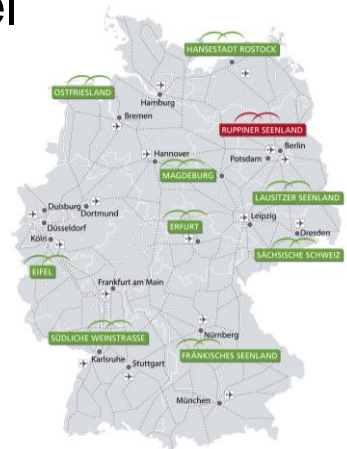


Ruppin Lake District



Towns, castles and nature areas

- Rheinsberg, marvellous city
- Seehotel Rheinsberg, Germanys largest accessible hotel
- Adventure Holidays
Schönbirken

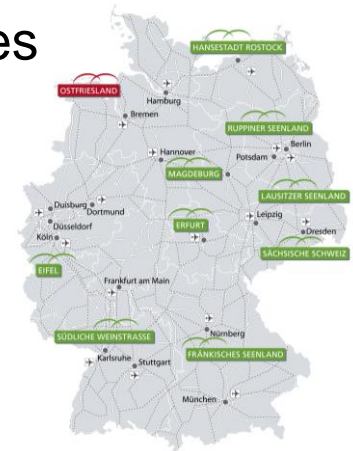


East Frisia



Wadden Sea, moorland, National parks

- Health resort Bad Zwischenahn
- Sand wheelchairs to across mudflats
- 3,500 km cycling routes
- Seal sanctuary and research station

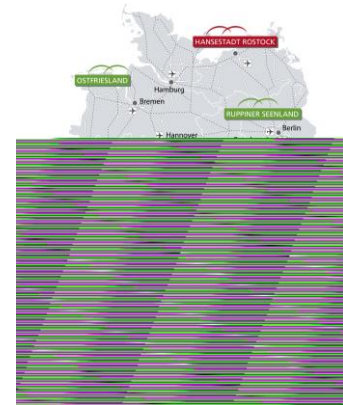


Rostock



Hanseatic city with 208,000 inhabitants

- Located directly at the Baltic Sea
- Urban city, seaside resort
- Largest German coastal forest
- Accessible beach entrance



Eifel



Eifel National Park

- Barrier-free accommodation
- Barrier-free information points, national park gates and picnic areas
- Barrier-free tourism
- Ranger tours

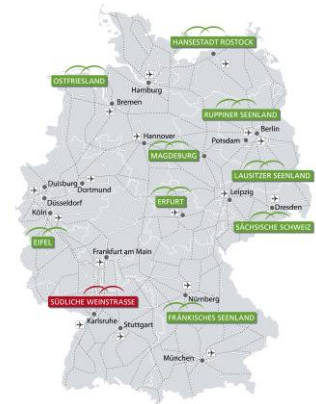


The Southern Wine Route



Vineyards, culinary delights and outdoor adventures in the Palatine Biosphere Reserve

- Accessible hotels and attractions
- Palatinate festivals for all

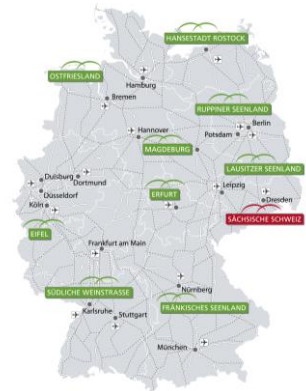


Saxon Switzerland



Accessible active region in the Elbe-Sandstein-mountains

- Rich programme of active activities
- Climbing for mentally disabled people
- Barrier-free accommodation



Magdeburg



- Accessible Tourist Information Center
- Magdeburg Cultural History Museum
- Tactile city model
- City Guides in Braille, large font
- guided tours for electric wheelchairs



Erfurt



- Exclusive, barrier free city tours
- Videoguide in German Sign Language
- Barrier free accommodation
- Christmas Market, Cathedral Steps Festival with accessible festival terrain



The goals of the association are:



- To further develop barrier-free tourism
- To develop a larger network
- To make our barrier free product and service more well-known
- To collaborate with politicians, local public officials and other associations

Association Accessible Travel

– Barrierfree Destinations in Germany – a powerful alliance

Accessible Travel

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mobility partner

