

Makingtrax

New Zealand's Accessible Adventure Travel Specialists
& Inclusive Tourism Experts



Speaker: Jezza Williams

Trax Director & Founder

Who is Makingtrax?



25 years in the adventure guiding & travel industry:

- Qualified in Advanced Leadership & Guiding / Ski Patrol Diploma
- Highly experienced International River/Expedition/Canyon Guide
- Trip Leader, Day Skipper & Rafting Assessor Qualifications
- Guided worldwide
- Expedition leader



Why Makingtrax?



- By accident not by choice
- Canyon accident in Swiss Alps 2010
- Underdeveloped industry
- Need for change
- My passion
- Perfect for the job



Opening Adventure Companies



Started with friends in adventure industry 2011:

- Developed Rafting/ Skydiving/ Paragliding
- Built, developed & sourced adaptive equipment
- Perfect test dummy
- Provided opportunities to all abilities



Makingtrax Gaining Momentum



Promoting possibilities:

- Mongol Rally London to Mongolia & back 26,000km
- Solo Paragliding Licence
- Multi day Rafting Expeditions
- International Travel



Traxtravel



Fully guided adaptive adventure travel:

- Private tours / All abilities / Tailored
- Adaptive travel consultant
- Driver Guide / Self drive / Support worker
- Adventure Travel / River Expeditions / Paragliding Skool
- Anything is possible



#TraxApproved



Supporting Inclusive Tourism New Zealand:

- Adventure Companies Subscribe
- Through consulting education and/or adaption
- Trax Seal NZ's official inclusive benchmark
- Gold Seal
- Trax Seal shared on Inclusive Companies websites
- Network for Inclusive Clients / Adaptive information

www.makingtrax.co.nz/Companies/



