

Why information on accessibility is an important factor when it comes to inclusion and participation

Presentation abstract

Architects and designers concentrate on designing for everybody. Using universal design principles or seeking help in the building legislation on accessibility increase the opportunities of creating an inclusive design. But sometimes we forget that detailed information about the building is an important factor to ensure the visitors, that it is realistic and safe to visit a certain place. Perhaps a building is perfectly designed and welcomes everybody – but the potential visitors do not know about this.

A lot of people have to know more about a building or a place than opening hours to be able to visit the place. Pictures and detailed information about accessibility is necessary to plan a trip or to arrange assistance or alternative access opportunities. We know that a large part of the population often makes the decision “not to go” because of the lack of information. We have to realize the importance of information to obtain inclusion.

The Danish labelling system on accessibility takes this matter seriously. It provides proven information in accessibility to all kinds of buildings – buildings with good accessibility and buildings with less good accessibility – which is equal important to give visitors the opportunity to make an informed decision and to organize a visit.

This presentation will discuss this matter and some of the solutions which are used in the Danish information system will be demonstrated.

Lead speaker : Ulla Kramer Terkelsen

Organisation : Accesible Denmark/ God Adgang

City (Country) : Copenhagen(Denmark)

Biography : I am working as head of the secretariat in an organization called God Adgang (Access Denmark) which is a private association run by an elected board of directors and a daily head of secretariat. I have been the head of our activities since the Danish label was introduced in 2003. Today I am very much involved in all the details and workflow because we are a small association. The development of the system and the workflow, marketing, sales and support, press, servicing the board, securing the quality and the connection to the legislation is among my tasks. • Master degree: Universal design and accessibility from Aalborg University, Copenhagen.

2nd speaker :

Organisation :

City (Country) : ()

Biography :