

Which initiatives to return the accessible tourism in a tourist department ?

Presentation abstract

This article on which initiatives to return the accessible tourism in a tourist department carries on why and how a departmental Agency of the tourism, in this particular case that of the Hérault, worked at the access of the people in situation of handicap to the holidays and to the leisure activities, developed a free digital application in their intention.

The mobile Hérault Mobility application makes available, real time, the information on the adapted offer and the accessible spotted(located) progress. The objective is to present to the public in situation of handicap (essentially driving and visual handicap) relative elements of information in a " perimeter of convenience " identified and presented under the shape of a dynamic mapping(cartography).

This application answers the current stakes in the digitalization of our lives and those tourists at specific need in particular. On the other hand, if this last one can win in autonomy in the domains of communication, consultations of the tourist offer and the leisure activities, the mobility, still it is necessary to make sure that these evolutions are taken into account well to answer their desires and possibilities. The example of the design and the development of the digital application the Hérault mobility is edifying to return the tourism accessible to all in a department.

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