

The Blue Flag programme – promoting accessibility for all at beaches and in marinas

Presentation abstract

For the coastal environment, water quality, safety and access for all, the Blue Flag award represents a serious and profound commitment to both people and nature. Central to the ideals of the Blue Flag programme is the aim of connecting the public with their surroundings and encouraging them to learn more about their environment.

To ensure that everyone can benefit from and enjoy coastal areas, the Blue Flag criteria include requirements for people with limited mobility. Each municipality that participates in the programme has to provide facilities for people with limited mobility on at least one bathing site.

Due to the Blue Flag programme, more and more beaches, marinas and boating tourism operators are rethinking their infrastructures and providing facilities for people with limited mobility.

The presentation will showcase best practice stories relating to accessible tourism from different Blue Flag countries.

Lead speaker : Johann Durand

Organisation : Foundation for Environmental Education / Blue Flag International

City (Country) : Copenhagen(Denmark)

Biography : Johann Durand International Blue Flag Acting Director, Foundation for Environmental Education Born and raised in France, Johann Durand, 30 years old, has been working for the Blue Flag International programme, programme of the Foundation for Environmental Education www.blueflag.global since October 2013. Johann has experience in working with local, national and international non-profit organisations dedicated to education to sustainable development and believes education to be a vital tool for positive change. Johann holds a BA in Communication Strategy and a Masters in Political Science. He resides in Copenhagen, Denmark.

2nd speaker :

Organisation :

City (Country) : ()

Biography :