

Financial assistance for the accessibility of tourist establishments in Québec

Presentation abstract

The Québec government creates the Accessibility Program for Tourist Establishments

In order to promote the accessibility of tourism establishments in Quebec to people with disabilities, the Government of Quebec is investing \$ 5 million to set up a financial assistance program. The 2017-2022 Tourism Establishment Accessibility Program (ETAP), which will be managed and administered by Kéroul, will allow targeted tourism businesses to obtain financial support for the transformation or improvement of their infrastructure in order to get Kéroul's "accessible" rating.

- These new amounts will make it possible to offer, particularly to classified tourist accommodation establishments, tourist attractions and tourist information and reception centers, the financing of part of the costs of works aimed at the transformation or improvement of their infrastructures in order to obtain Kéroul's "accessible" rating.
- Once obtained, the "accessible" rating will be added to the QuebecOriginal.com tourist information bank and to the Kéroul website: lequebecpourtous.com.
- The maximum financial intervention per project will be \$ 20,000, up to 80% of the cost of eligible work (90% for Inuit, an organization, a community, an Aboriginal nation recognized by the National Assembly of Quebec and projects carried out on the territory of the Magdalen Islands).
- This leverage will end on March 31, 2022 or until the budget is exhausted.
- Kéroul has hired a resource to manage this financial assistance program.
- The first files were submitted to Kéroul on February 28, 2018.

Lead speaker : Lyne Ménard

Organisation : Kéroul

City (Country) : Montréal(Canada)

Biography : With a DEC in tourism and a Bachelor's degree in Business Administration from the Université du Québec à Montréal, Lyne Ménard has been assistant director in Kéroul since 1984. The mission of this organization is to make tourism and tourism accessible. culture to people with limited physical ability. In this capacity, she manages several projects in partnership with fifteen departments, the business community and organizations of persons with disabilities. She has been actively involved in the organization's development for 34 years and represents the organization on several committees related to her mission.

2nd speaker :

Organisation :

City (Country) : ()

Biography :



World Summit on Accessible Tourism

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