

Elements for a renewed definition of the Accessible Tourism Territory for all taking into account the diversity of territories and uses

Presentation abstract

France has three territories having obtained the mark Destination for All. The cities of Bordeaux, Amiens and Balaruc-les-Bains are the only tourist sites that have been awarded the mark of the French State since its creation in 2013.

This shows a real gap between the small number of territories that had the brand and the destinations frequented by tourists with disabilities. Indeed people with disabilities go on vacation, mainly on the coast during the summer without them being recognized by the state mark.

Faced with this observation, the State published a new methodological guide in January 2018, in which a definition of the concept of tourist territory for all is written.

To understand why the brand Destination for all knows a little infatuation we have spoken with agents of the state, responsible for missions of tourist territories with a proactive policy for the reception of people with disabilities and development of an offer global and adapted tourism. These interviews allowed us to draw a first outline of a definition of the accessible tourist territory. We then conducted interviews with people with disabilities to understand what must be for them a tourist territory.

Finally, we conducted the accessibility audit of tourist territories with a policy of promoting accessible tourism.

The superposition of these three entries allows us to glimpse a definition of the accessible territory taking into account the diversity of territorial contexts and handicaps.

By putting disabled users and their needs at the heart of the debate, and by superimposing the diversity of territories with diversity, we can glimpse a typology of accessible territories and a writing of a definition for the development of the region. accessible tourism for all.

This definition will open the notion of territorial hospitality through a perspective of French situations through examples of territories accessible to all in Belgium and Canada.

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World Summit on Accessible Tourism

Destinations for All

Brussels 1-2 October 2018