



## Accessibility for all, a competitive factor

### Presentation abstract

France's contribution will focus on accessibility for all – those with disabilities, as well as foreign visitors with little understanding of French, families, seniors, etc. – as a competitive factor when choosing destinations and for sustainable tourism, with the national labels Tourisme & Handicap (T&H) and Destination pour tous (Destinations for All – DPT).

The T&H label is awarded to accessible sites and activities (such as Bordeaux's Cité du Vin museum), whereas accessible cities and towns (including Amiens, Balaruc-les-Bains and Bordeaux) are recognised with the DPT label.

At the World Summit on Accessible Tourism, France will present its strategy for developing and promoting these two labels. This includes making T&H the benchmark label for accessible tourism, and DPT a hallmark of value for Destination France (France as a tourist destination), particularly in the run-up to the 2023 Rugby World Cup and the 2024 Summer Olympics and Paralympics.

**Lead speaker :** LUC THULLIEZ

**Organisation :** MINISTRY FOR ECONOMY AND FINANCES- DIRECTORATE GENERAL FOR ENTERPRISE

**City (Country) :** PARIS(FRANCE)

**Biography :** Luc Thulliez has long worked for the French administration on various subjects (management, interministerial, tourism). In charge of accessible tourism since 2013, he contributes within the Directorate-General for Enterprise to the development of the national labels Tourisme & Handicap (T&H) and Destination pour tous (DPT), in close relations with private and public stakeholders to make these two labels the benchmark for accessible tourism and to promote France as a touristic destination for all.

**2nd speaker :**

**Organisation :**

**City (Country) :** ( )

**Biography :**